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PATENT
450100-03282

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Yoshinori Taniwaki Notice of Allowance
Dated: 06/17/2005
Serial No. : 09/879,354 Confirmation No. 3898
For : AUDIENCE INFORMATION COLLECTING
SYSTEM, AUDIENCE INFORMATION
COLLECTING METHOD, AND INFORMATION
PROVIDING METHOD
Filed : June 12, 2001
Examiner : Brian J. Detwiler
Art Unit : 2173

745 Fifth Avenue
New York, New York 10151

I hereby certify that this correspondence is being deposited with
the United States Postal Service as first class mail in an envelope
addressed to: Mail Stop Issue Fee, Commissioner for Patents, P.O.
Box 1450, Alexandria, VA 22313-1450, on August 11, 2005

Thomas F. Presson, Reg. No. 41,442

Name of Applicant, Assignee or Registered Representative

Thomas F. Presson

Signature

August 11, 2005

Date of Signature

RESPONSE TO EXAMINER'S STATEMENT OF REASONS FOR ALLOWANCE

Mail Stop Issue Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is in response to the Examiner's Statement of Reasons for Allowance, which
accompanied the Notice of Allowance mailed June 17, 2005. To the extent the Examiner's



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Statement of Reasons for Allowance states, implies or is construed to mean that the claims are allowable over the prior art of record because the Examiner believes the claims should be interpreted to include one or more features or limitations not recited therein, Applicant's attorney disagrees with such an interpretation. Moreover, it is Applicant's contention that there is no particular limitation in the allowed claims that is more critical than any other. The issuance of the Examiner's Statement of Reasons for Allowance should not be construed as a surrender by Applicant of any subject matter. It is the intent of Applicant, by his attorney, to construe the allowed claims so as to cover the invention disclosed in the instant application and all equivalents to which the claimed invention is entitled.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP
Attorneys for Applicant

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